

pure
drug
safety

Patient Information



Professional, Flexible, Dependable

Our flexible and responsive TEAM places your needs at the heart of everything we do.

Benefit from our significant experience and expertise in Patient Information; not only across user testing, but also in effective design for readability.

Pure Drug Safety as a leading UK and European drug safety provider with over 700 patient information projects completed successfully across the UK, Mainland Europe, the Middle East and the USA. We can help you with:

- Patient Information readability testing
- Patient Information Leaflets (PILs)
- Package leaflets (PILs)
- Educational materials and healthcare professional instructions
- Consumer testing at a consumer level

We have developed an extensive database of participants, including specific patient groups across many therapeutic areas and our timely turnaround of projects has given us the opportunity to work on many exciting patient specific projects adding to our already extensive portfolio.

700 successful user tests and counting.

Over 15,000 individual patient readability tests completed.

99.9% success rate on first submission.

Flexible professional Patient Information services - exactly when you need them.

'PDS proved to be an outstanding business partner and never failed to meet our expectations. The project was delivered on time and within budget'.

Submissions Manager,
EU Pharma Company

Working with PDS means you have a highly respected and trusted partner, with experience in a broad range of therapeutic areas and product types.

Our flexible Patient Information services allow you to avoid commonly made mistakes in designing your Patient Information Leaflet, before committing to a testing program.

Maximise your internal resources by supporting them with PDS's vastly experienced team of medical and scientific professionals. Delegate critical Patient Information testing to our TEAM and let us help you to deliver the results you need.

Call on us to help with the key areas where you most need support and maximise your return on investment. Whatever your Patient Information and/or Medical Communication needs, we aim to meet your expectations.

With over 700 projects completed and a 99.9% success rate, our track record speaks for itself. Our TEAM has an unparalleled wealth of expertise in the design and testing of Patient Information.

Patient Information Services

What we deliver:

- Full readability testing
- Focus Testing
- Bridging reports between leaflets
- Comprehensive report for regulatory submission
- Writing of clear, concise and patient friendly product information
- Creative design, development and layout of your leaflets
- Mock-up generation
- Re-formatting existing Patient Information Leaflets
- Accurate translation of Patient Information Leaflets
- From PIL to Risk Management

PDS can support you with all your Patient Information needs for almost all product types, therapeutic areas, and languages.



'We were faced with a regulatory challenge that was both complicated and overwhelming. However, PDS's professional team simplified the entire project and through their flexible approach, helped us to achieve a successful outcome.'

Global Head of Regulatory,
EU Pharma Company.

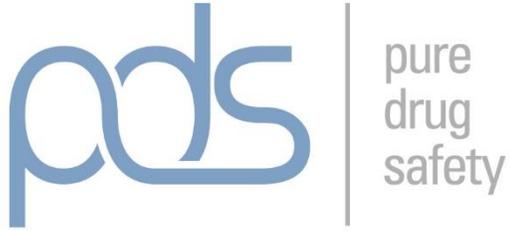
Patient Information Services

Our communications expertise:

- Offering strategic and tactical communications advice and implementation
- Identifying key communication messages and target audiences
- Engagement with KOLs, building critical relationships for your product and your company
- Developing tailored communication platforms and projects to engage your KOLs and other audiences
- Creating communication projects/campaigns to educate and raise awareness
- Our Team has significant experience in creating and delivering national and international communications activities. With vision, expertise and passion, we can deliver innovative programmes to support your strategy and ensure your messages are heard.

Our TEAM has the experience and ability to present product information that is appropriate to your target audience in an easily understood format





PDS was founded in 2005, initially providing Patient Information services. Over the course of the following decade we have grown steadily, whilst expanding our portfolio. Today we offer our clients a complementary range of professional pharmacovigilance and regulatory services.

As a partner of choice for numerous high profile life-sciences companies, (including some of the world's Top 5 pharma), we continue to build on our reputation for being a trusted outsource partner, committed to delivering detailed responsive solutions through strategic thinking, depth of professional ability and a commitment to the highest quality standards.



To find out more about how PDS can help you, get in touch today. Our TEAM look forward to hearing from you.

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